CONNECTING PEOPLE TO SAVE HISTORY

Mission San Juan Capistrano
Annual Report
2013 - 2014
Annual Reports are for Celebrating What We Did Together

In 2013-2014, Mission San Juan Capistrano served as a religious and historic landmark, a place for learning and a site for generations to come together. Celebrating its long history with music, bell ringing, community programming, and a robust education program, Mission San Juan Capistrano continued to expand its impact, broaden its reach and be the iconic place of peace it has come to be revered for. Collectively the employees, volunteers, and Mission Preservation Foundation leadership worked on many fronts to advance the purpose and impact of what is the economic, spiritual and iconic center of the community of San Juan Capistrano and the birthplace of Orange County.

The best part of Mission San Juan Capistrano’s year-end is celebrating all that we, as a community, have done to uphold and make history accessible for future generations in real, meaningful and personal ways. To educate by involving others in the process of sharing lessons of the past is the best way to truly impact the lives of others.

Notable among our many annual milestones met this past year are:

Station XII Discovery and Renewal

In 1973 Monsignor Vincent Lloyd Russell, then Mission pastor, noted aging and damage to an old Station of the Cross XII painting but lacked the funds necessary to conserve it. He asked parishioner William Maldonado to paint a reproduction. The duplicate, modern painting was then placed atop the older painting, both protecting and preserving it. In May 2013, Mission staff and professional conservators carefully removed the over-painting to reveal an original 200-year-old painting for the first time in 40 years. Fine Art Conservation Laboratories (FACIL, Inc.) from Santa Barbara was selected to take on the delicate task of removing the original painting from the wall and conserving it. Additionally, the 1973 painting was lightly cleaned and temporarily returned to the wall of the Serra Chapel. The Mission Preservation Foundation substantially raised over $50,000 for the conservation of the original painting, and with the support of friends like Jan and Warren Siegel and the broader community, that painting was delivered in May of 2014 back to the Serra Chapel where it was reinstalled to an appreciative public. The 40-year-old painting was archived for the future. The 214 year old painting is there today.

Installing the New Organ in Serra Chapel

To celebrate the 300th birthday of Blessed Junipero Serra, the Mission installed a new organ in the historic Serra Chapel in January 2014. The Serra Chapel in many respects is the jewel within the Jewel of the California missions. Constructed shortly after the founding of the Mission by Father Serra himself, it remains the only chapel of all the missions still substantially standing where Father Serra once celebrated mass and baptized and conferred the Sacrament of Confirmation in his capacity as Padre President of the California missions.

The new organ that graces the Serra Chapel is a digitally sampled instrument crafted by the Walker Technical Company in Zionsville, Pennsylvania. It mirrors instruments from the 17th and 18th centuries. Master wood craftsman William Zeiler crafted the console and casework. The casework incorporates themes from the historic retablo that graces the sanctuary. Through the use of inlaid woods as well as accents in hand-applied gold leaf, the instrument is a stunning complement to the restoration efforts of 2005-2008 under the $1.8 million Serra Chapel Conservation Project.

The instrument was selected to replace the previous modest instrument in hopes that it would play the great organ literature of all the periods and to one day serve for concerts in the Serra Chapel. The project also included carrying out lighting improvements, seismic retrofitting of the choir loft, flooring and more. It was 100 percent privately funded at a cost of $173,326.
CALIFORNIA MISSIONS FOUNDATION BOARD RETREAT
In the spring of 2014, the Mission proudly hosted the California Missions Foundation’s annual Board of Directors retreat. The California Missions Foundation is a non-sectarian charitable organization dedicated to raising funds to preserve all of California’s 21 missions.

NEW – old – ART AND ARTIFACTS ON DISPLAY
The Mission Treasures Exhibit welcomes a rotation of new items in its well-received museum displays which celebrates the past. The exhibit acquired a pair of new watercolor paintings by Elmer Wachtel (1864-1929), who was a notable California Plein Air artist. Also added to the exhibit’s priceless collection were several personal items which once belonged to the Great Restorer, or Monsignor St. John O’Sullivan, including a rosary, water pitcher, and his personal biography.

GRANT AWARDED
A $5,000 grant was awarded from the California Missions Foundation to allow conservators from Balboa Art Conservation Center (BACC) to visit the Mission to work with museum staff on developing a survey and condition assessment of the paintings in the Mission’s museum collection. That grant led to the development of a survey that was presented to a newly formed Mission Art Guild, which now has about 40 members and identifies its role as promoting and supporting the conservation, acquisition, and connoisseurship of the Mission’s California plein air and liturgical art collection.

FATHER SERRA STATUE 100 YEARS OLD
The Mission celebrated the 100th anniversary of the memorial statue of Father Serra at the front courtyard in 2014. The statue was commissioned and paid for by Father O’Sullivan, who asked the then local artist of the day John Van Rensselaer to sculpt the white concrete monument to serve as a memorial to the Mission’s founding father. The monument was dedicated at the Mission entrance on November 24, 1914, the 201st anniversary of Father Serra’s birth. In 2005, that statue was conserved and a new cross was installed to replace the original that had gone missing over the decades. During conservation, greater details of Father Serra’s clothing and rosary were discovered. The statue stands today as a reminder of the “Coming of Two Cultures” about the founding of the Mission in 1776.

NEW MISSION PRESERVATION FOUNDATION BOARD MEMBERS
The Foundation’s esteemed Board of Directors welcomed Paul Mikos and Vicky Carabini, two significant community leaders and caring business people with demonstrated regard for the landmark. In the spring of 2014, Paul and Vicky were officially welcomed to join the Board in its efforts to continue to support and celebrate the landmark’s future efforts.

TENTH ANNIVERSARY OF BATTLE OF THE MARIACHIS
The 10th anniversary milestone was celebrated in a big way when over 3,400 people came to watch the 10th annual Battle of the Mariachi Festival generously underwritten by the Thomas J. and Erma Jean Tracy Family Foundation.

FACEBOOK SUMMER POST CARD CONTEST
In an effort to reach more of the growing number of social media users and friends of the Mission, the team hosted a summer postcard Facebook contest. This inaugural contest invited participants to take their best snapshot of the Mission and upload the photo to the Mission’s official Facebook page. The post receiving the most votes on Facebook earned the winner a $100 gift card to the Mission Store as well as an opportunity for their photo to be used on a postcard and sold in the Mission Store. Ms. Sharon Stephens was the first ever winner of the Mission summer postcard contest and her postcard is available for sale now in the Mission Store.
FORSTER FAMILY REUNION
In the summer of 2014, the Mission hosted a historic family reunion for nearly 150 descendants of John Forster and his wife Ysidora Pico, and Marcos Forster and his wife Guadalupe Avila. John Forster purchased the Mission in 1845 and lived there with his family until 1865 when President Abraham Lincoln signed a document giving back control of the Mission to the Catholic Church. This historic family reunion featured lectures and information about Mission history and the role of John Forster, whose saddle is now featured prominently in the Mission Treasures exhibit in the West Wing Museum Building.

RESTORATION OF A DAMAGED CRUCIFIX FROM THE SERRA CHAPEL
The Mission completed the conservation and restoration of a damaged and aged crucifix from the Serra Chapel. The sensitive polychrome wooden cross was in poor condition and was sent to art conservator Liz Chayes after being discovered in shattered pieces. The three-foot high crucifix was in a delicate state due to age but with the impeccable treatment and care, was cleaned, reattached, repaired, and returned to the Serra Chapel in pristine condition.

DONATING TO AMERICAN CANCER SOCIETY
Mission San Juan Capistrano serves as a place of inspiration for those suffering from cancer and other illnesses. The Serra Chapel features the Patron Saint of cancer sufferers, St. Peregrine, in a well-visited side chapel. This past summer, the landmark hosted its first ever yoga inspired stretch and flex strength classes in honor of St. Peregrine in an effort to raise funds to support its many visitors who suffer from the dreaded disease. With the series designed to accept donations for after-hours admission, funds were used to support the American Cancer Society’s Relay for Life event held annually each summer in San Juan Capistrano in Saint Peregrine’s honor. Over $1,170 was donated in honor of Mission friends battling, surviving or losing in their fight.

STARTUP OF THE SALA PRESERVATION PROJECT
In 2014, the Foundation began the Sala Preservation Project, a three phased preservation effort to restore the original 18th Century building and adjoining spaces such as the Sacred Garden and Campanario, or bell wall. This building has served as padre’s quarters, a chapel, a home and curio shop. The Sala has withstood the test of time, change in Mission ownership, and the prosperity, decline and renewal of a world renowned landmark. The Sala, circa 1800, recently hosted the “Camposanto Exhibit: A Historical Tribute to the Mission’s Cemetery,” while the conditions assessment could be carried out to identify the scope of work and budget for the bigger project. In September of 2014, the budget was adopted and the second phase of conservation was initiated. This phase will continue until September 2015 and involves the interior and exterior conservation of the building and associated spaces. Phase III involves the development of the museum interpretation. Together the entire project is $750,000 and will be funded by private donations and proceeds from the annual Romance of the Mission gala. Over $200,000 remains needed for the final phase at the time this report is being prepared.

RESPONDING TO THE I-5 CONSTRUCTION PROJECT
The construction of the new on- and off-ramp system at Ortega Highway and Interstate 5 posed significant financial and harmful impacts on the Mission’s attendance. Anticipating these challenges in terms of both operational and economic impacts, the Mission team adopted a new greatly revised and reduced operations budget to ensure sustainability and access despite attendance impacts through the end of the calendar year. Over $75,000 in lost revenue was experienced as a result of impacts to attendance.
Serra Chapel Access Improvement
In an effort to improve visitors’ access to the Serra Chapel from El Camino Real, the Mission began its privately funded $80,000 access improvement efforts calling for the replacement of the stairs adjoining El Camino Real and the installation of a new ramp. The project was funded by private donations and completed in time for the annual Christmas at the Mission event in early December.

Hosting the OC Docent League
Working with volunteers and leadership from the San Juan Capistrano Historical Society, the Mission hosted the Orange County Docent League annual membership meeting, luncheon and visit to the historic downtown. With tours of the Los Rios Historic District, Montanez Adobe, and Historical Society headquarters, followed by lunch at the Mission, the day successfully reminded its attendees of the value of historic preservation and its positive impact on a community.

Adding Three New Stops on the Voices of the Mission Audio Tour
While preservation and events continued at a record pace, the Mission also recognized the need to upgrade its award winning Voices of the Mission audio tour. The audio tour now includes three new stops featuring Station of the Cross XII painting, The Gate House Preservation Project and the Sala Preservation Project.

Honoring the El Viaje de Portolá
With the Mission serving as home to the yearly Empty Saddles Ceremony (which kicks off the Three-Day Ride of the El Viaje de Portolá), it seemed only fitting that the 2014 annual Romance of the Mission benefit gala recognized the cherished relationship of the riders and the Mission by celebrating the entire organization’s long standing generosity as this year’s honoree. The event was memorable as Tony Gregory, El Presidente graciously accepted the award.

Hands Around the Mission
Symbolizing our collective accomplishments was the near year-end celebration “Hands Around the Mission” where 700 people came together on the anniversary of Orange County’s 125th Birthday to hold hands and give the landmark a “community hug.”

It is only because of the human spirit and the desire to connect with generations gone by that this Mission has endured. “Hands Around the Mission” demonstrated just what so many of you have done to ensure that the legacy of this place goes uninterrupted. Collectively, because of you, your time, donations, membership, participation in an event, gift of supplies or service, Mission San Juan Capistrano stands tall as a landmark for California’s past, and a strong ambassador for the entire chain of the California missions. It is the downtown’s largest employer, spiritual anchor of a community, a window to the past and only gets to be that because people come together to ensure its care and stewardship.

Thank you for a great year for being a part of our history. This Annual Report celebrates your support. The Mission team will be here in 2015 to greet you and yours proudly because of what we together accomplished this year.

George O’Connell
President
Mission Preservation Foundation

Mechelle Lawrence Adams
Executive Director
Mission San Juan Capistrano

Reverend Monsignor J. Michael McKiernan
Pastor/Rector
Mission Basilica, San Juan Capistrano
## Financials
**Mission San Juan Capistrano 2013-2014**

### Summary of Giving, Fiscal Year 2013-2014

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<tr>
<th>Category</th>
<th>Gifts-in-Kind Special</th>
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<tr>
<td>Cash</td>
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<tr>
<td>Gifts-in-Kind Special</td>
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<td><strong>GRAND TOTAL</strong></td>
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### Program/Category

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<tr>
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<tr>
<td>Adopt-A-Class</td>
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<td>Gala 2013 (Gate House Preservation Project)</td>
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<td>Gardens</td>
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<td>Museum, Artifacts &amp; Exhibits</td>
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<td>Serra Chapel Conservation Project</td>
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<td>Unrestricted</td>
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<td><strong>GRAND TOTAL</strong></td>
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The Independent Auditor's Report was prepared by Robert R. Redwitz and Company and reflects an unqualified opinion. The Independent Auditor's Report was made public on October 21, 2014 and is available for public review at the Mission San Juan Capistrano Administrative Office by request. (949) 234-1312
COMBINED STATEMENT OF ACTIVITIES FOR FISCAL YEAR ENDING JUNE 30, 2014

REVENUES

Revenue and other support

Admissions $1,371,705
Tours and photo income $702,510
Mission signature events $449,745
Private events $256,740
Development events $116,000
Rental income
Memberships $297,170
Contributions and gifts-in-kind* $933,825
Grants $102,500
Educational program fees $97,023
Merchandise sales, net of cost of goods sold** $859,272
Interest $4,607
Other $(13)

Total revenue and other support $5,191,084

*Contributions are distributed between Revenue accounts
(Mission signature events, development events, contributions and gifts-in-kind).
**The revenue for the Mission Store is included in the merchandise sales.

EXPENSES

Program services

Conservation $570,515
Education $396,685
Accessibility and sustainability $1,833,751
Total program expenses $2,800,951

Support services

Management and administration $1,013,859
Development and fundraising $986,393
Total support services $2,000,252

Total expenses $4,801,203

Increase in net assets $389,881

Net Assets

Net assets, beginning of year $7,523,510
Net assets, end of year $7,913,391

Increase in net assets $389,881

COMBINED STATEMENT OF FUNCTIONAL EXPENSES FOR FISCAL YEAR ENDING JUNE 30, 2014

EXPENSES

Compensation and related expenses

Salaries $223,866
Payroll taxes $16,849
Group insurance/benefits $21,563
Total compensation and related expenses $262,278

Auto expenses $650
Bank charges $539
Cemetery expense -
Computer supplies $931
Conferences and seminars $1,042
Depreciation $93,912
Total compensation and related expenses $262,278

Donations paid -
Dues and subscriptions $761
Furniture and equipment -
Insurance -
Total compensation and related expenses $262,278

Leases $1,081
License, permits and taxes $1,168
Marketing and development $37,764
Office supplies $363
Outside printing $9,231
Outside services $33,257
Postage $7,341
Private events -
Professional services $92,531
Public relations $7,670
Recruitment $3,748
Restoration $5,063
Scholarship funding -
Security -
Special events -
Supplies $9,503
Utilities and telephone $1,482
Total compensation and related expenses $262,278

Preservation Programs

Conservation $188,216
Education $32,935
Accessibility & Sustainability $198,865
Total $317,103

Support Services

Management & Administrative $123,928
Development & Fundraising $129,777
Total $224,975

Total $1,726,907

$2,342,410

Total expenses $4,801,203

$570,515

$396,685

$1,833,751

$1,013,859

$986,393

$4,801,203
Signature Events
2015 AT MISSION SAN JUAN CAPISTRANO

St. Joseph’s Day & Return of the Swallows Celebration
Don’t miss this world renowned celebration every March, marking the return of our famous swallows to Capistrano and the coming of spring - a time of renewal and rebirth.
Thursday, March 19
San Juan Capistrano Swallows Day Parade:
Saturday, March 21

Eleventh Annual Battle of the Mariachis Festival
A friendly competition of young, mariachi musicians celebrating talent, interpretation and inspiration within one festival celebrating its 11th year!
Saturday, May 9

Music Under the Stars Summer Concert Series
Concerts feature live vintage music, picnic dining and dancing in the Central Courtyard of the beautiful historic Mission. Tickets on sale beginning February 18th for Mission Preservation Society Members. (Season Table Buyers contact us for earlier purchase date February 4th).

June 27: Jumping Jack Flash
Celebrating the Rolling Stones

July 11: The Long Run
Experience the Eagles

July 25: The Derek Bordeaux Group
Motown, Soul and R&B

August 8: Hot August Night
Tribute to Neil Diamond

August 22: Cash’d Out:
The Next Best Thing to Johnny Cash
including June Carter Cash duets

September 5: The Fab Four
Ultimate Tribute to the Beatles with “Ed Sullivan”

Romance of the Mission 2015 Benefit Gala and Concert
The black-tie gala is one of the most magical, romantic events of the year. The evening begins with a reception in the Mission’s spectacular front gardens followed by a concert in the ruins of the Great Stone Church benefitting preservation of the Mission.
Friday, September 18

Christmas at the Mission
Celebrate the holidays with the Mission. This special evening at the Mission is held in conjunction with the City of San Juan Capistrano’s Annual Lighting Ceremony and community-wide holiday celebration, features music, food and prayer vigil.
Saturday, December 5

To see upcoming events and activities and to view our five year Signature Event’s calendar, visit our website at missionsjc.com.

In 2013-14 the Mission served as a landmark, a parish, a place for learning and a site for generations to come together.

JOIN the 2015 CLUB

Become a part of the 2015 Club by donating a one-time gift of $20.15 or make twelve payments of $20.15, or give an amount of $215.00 or $2,015.00. You also have the option of donating $50, $100 or $500. A gift in any amount will make a difference. One hundred percent of your gift goes to its intended purpose. Donate today online at missionsjc.com or return the enclosed envelope.

26801 Ortega Hwy
San Juan Capistrano, CA 92675
missionsjc.com