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THE SWALLOWS TWEET AND NOW SO DOES MISSION SAN JUAN CAPISTRANO

SAN JUAN CAPISTRANO, CA. – June 30, 2009 – Mission San Juan Capistrano is known for its long and glorious history, but that doesn't mean the Mission isn't up to speed on current trends. Mission San Juan Capistrano is pleased to announce that it is tweeting on Twitter.

As of June 15, the Mission had 125 followers on Twitter, including, among others: OC Report, City of San Juan Capistrano, Girl Scouts of Orange County, Spark OC, KOCE TV, Orange County Parent, Sunset Magazine, Capistrano Valley Newspaper, Capistrano Dispatch Newspaper and The History Channel.

Said Executive Director Mechelle Lawrence-Adams: "It makes good sense for Mission San Juan Capistrano to join Twitter, the online social forum, as a means of communicating its upcoming events and programs. In fact, since the Mission is home to the swallows, it's only right that we start tweeting! For all of us who work here, Twitter is an affordable way to share important and timely information about Orange County's only mission. The Mission will continue to explore, and use, new avenues as they emerge as a means of keeping it relevant, and top of mind for the community."

The Mission continues to have lots to tweet about, with events like Battle of Mariachi, Music Under the Stars, Summer Kids Events, Capistrano Valley Symphony, Villas & Verandas Art Reception

and Gallery, St. Joseph's Swallows Day and exhibits such as Gold Fever (opening Oct. 15th).

Follow the Mission tweets on twitter at <http://twitter.com/MissionSJC>.

About Mission San Juan Capistrano:

Located in Orange County, Calif., Mission San Juan Capistrano is owned by the Diocese of Orange. Founded November 1, 1776 by Padre Junipero Serra, the Mission was the seventh mission in the chain of the twenty-one California missions, which were established by Spain. Known as the "Jewel of the Missions," it provides an inspirational learning experience about the past each year to over 53,000 fourth grade students as part of their California history studies. A place of inspiration, education, and preservation, the Mission is Orange County's only mission and is supported by the Mission Preservation Foundation, which is comprised of business and community leaders. For more information please visit www.missionsjc.com.

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Photo Attached